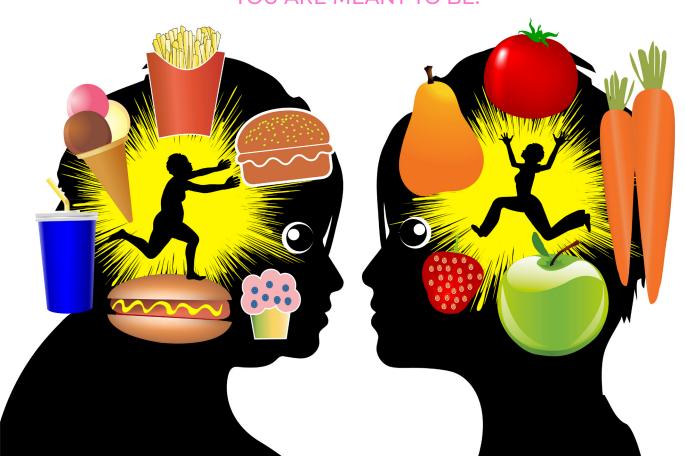


## END THE STRUGGLE OF BINGE EATING AND FEELING OUT OF CONTROL.

GET TO THE SIZE YOU ARE MEANT TO BE.





#### BECAUSE YOU WANT THE FOOD SOOO MUCH!

So Much DESIRE.

- **SUGAR ADDICTION**
- Overwhelming URGES
- **@**Cravings
- **MABIT**

- **SECOND SECOND S**
- **EMOTIONS**
- **WITHDRAWAL**

What Is The Reason You Want To Stop Overeating?

What Is The Reason You Want To Lose Weight?

Are You Willing To Give Up Food As You Know It To Have Freedom From Overeating And Being Overweight?



Process your urge to Binge without acting upon it.

YOU RESPOND TO YOUR DESIRE TO EAT. YOU FEEL AN URGE AND IT FEELS "URGENT". You respond to this urge by overeating or bingeing. This creates a pattern.

What exactly does an urge to binge feel like when it first appears?

Write down your next five urges here:

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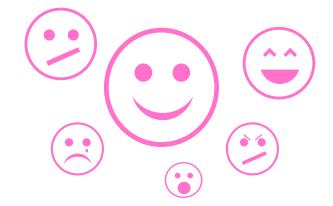
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3 4 5



Take the time to notice and observe them when they arrive.





What happens when you don't give in "to the urge" to Binge?

Yep. Aha.

You feel REALLY Bad.

That's the feeling you are trying to avoid.

YOU EAT BECAUSE YOU DO NOT WANT TO FEEL.













What Are The Emotions You Try To Avoid Having On A Daily Basis? List Them Here:

How Do You Feel After You Overeat/Binge?



## **WHAT IF**

#### YOU COULD REDUCE YOUR DESIRE FOR OVEREATING?

Have You Ever Had The Urge To Eat A Rock?

What If You Felt That Way About A Donut?

What If You Simply Did Not Want It?

#### **Easy Right?**

WHEN THE DESIRE IS GONE YOU WILL NO LONGER HAVE THE NEED FOR WILLPOWER.

You will no longer need EFFORT to resist overeating. It will be EFFORTLESS.

If you no longer had the Desire to Binge/Overeat and it didn't require effort:

Where Would Your Effort Be Reallocated? (In Others Words What Would You Do Instead, Goals/Dreams)



EAT REAL FOOD NOT FAKE

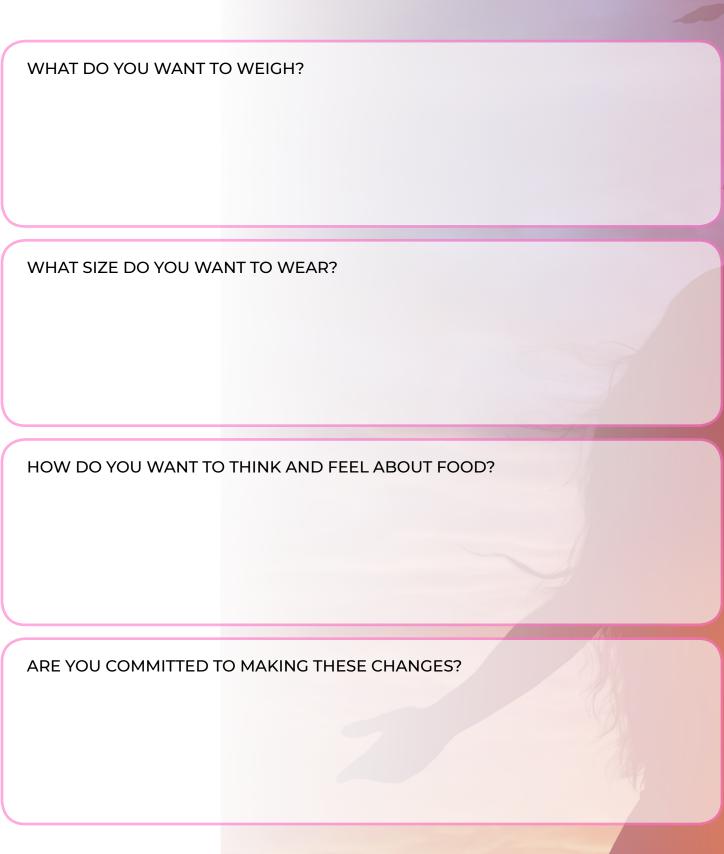
Food manufacturers alter our food to make it more addictive for their own profits.

Sugar and Flour are highly processed, highly manufactured foods that increase cravings and food addictions.

ARE YOU WILLING TO BECOME A PERSON WHO DOESN'T EAT SUGAR AND FLOUR REGULARLY (Regularly means most of the time not ALL of the time) WHY OR WHY NOT?

WHAT ARE THE REASONS THIS MAKES SENSE TO DO IF YOU WANT TO STOP OVEREATING?

### THINK ABOUT YOURSELF IN THE FUTURE.







# TO CREATE THE CHANGES YOU WANT TO MAKE TO BECOME THE PERSON YOU WANT TO BE





